

RED ANGUS • RED SIMMENTAL • RED SIMANGUS



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*"Located in the hills of southwest Iowa"*

## LOONAN STOCK FARM

*47th Anniversary*

*Private Treaty Sale*

**Saturday,  
February 5,  
2022**

**On the Farm • Corning, Iowa**

**Selling 110 Bulls**



## Greetings from Loonan Stock Farm



*Judy*

Hopefully this finds all of you in good health and staying COVID-free. It's hard to believe that another year has passed and it's time to start preparing for our 47th production sale. The sale preparation is very stressful but the rewards are worth every ounce of work we put into putting this sale together. We truly enjoy walking through the calves every morning and watching them progress and develop into future breeding stock. We are really excited about the offering we have for you and our new bloodlines will be worth taking a look at. The Profitbuilder calves are really coming along and look to be an outstanding set of bulls. Along with all our other sires this should be a really outstanding offering.

I'm sure this will be another year for the books as long dry spells and hot temperatures have taken a toll on our pastures and drinking ponds. Thank God for rural water. We did get some rain mid-October so hopefully it will help bring some grass back. The yields on the grain seem to be really good and the prices are as well, hopefully the cattle markets will follow. We can only hope.

A change is coming to the way we handle our sale this year. After much debate between Judy and myself, we have decided to not put any heifers on our 2022 sale.

We think it will be for the better, but that remains to be seen. We plan on breeding the heifers like we always do – we will just be selling them in the fall as bred heifers. They will be sold in groups like they always have, and will be sorted by breeding date and sire group. If you have any questions about this or anything else, please feel free to give us a call and we can discuss the process. We always like visitors, and would welcome you to stop by and take a look.

As I bring this letter to an end, we hope everyone has a safe and prosperous harvest. Judy and I thank you for your continued support of our program and hope to see you in February.

*Judy & Rick*



*Rick*





## New Red Angus Sires



### BSF LIKABLE G288 N6

BD: RAAA REG. 3/20/19 4171382 BW: 74 WW: 621 YW: 1111 CATEGORY: 1B 99.8%



BECKTON LIKABLE B032 C5

ProS HB GM

106 52 54

35% 69% 18%

BSF JUSTICIA A684 N

BECKTON LIKABLE Z057 L4  
BECKTON MONA Z270 C  
BECKTON NEBULA W778 J4  
BSF JUSTICIA U855 JC

| CED | BW   | WW  | YW  | ADG  | DMI  | M   | ME  | HPG | CEM | ST  | MARB | YG   | CW  | REA  | FAT  |
|-----|------|-----|-----|------|------|-----|-----|-----|-----|-----|------|------|-----|------|------|
| 19  | -6.3 | 52  | 96  | 0.28 | 1.11 | 22  | 11  | 16  | 8   | 16  | 0.54 | 0.10 | 13  | 0.03 | 0.03 |
| 3%  | 3%   | 79% | 53% | 22%  | 23%  | 74% | 89% | 8%  | 38% | 41% | 26%  | 64%  | 71% | 61%  | 78%  |

- Calving ease sire
- Natural thickness

R54W –  
Likable  
G288 son



### Special Herd Sire Note:

We have two Likable sons, but they are not related as can be seen by their sire's pedigrees:

**BSF LIKABLE G288 N6** – Calving-ease bull

Sire: Beckton Likable B032 C5 > Paternal Grandsire: Beckton Likable Z057 L4 > Paternal Great Grandsire: Beckton Likable X445

**BSF LIKABLE F197 W4** – Performance bull

Sire: Beckton Likable B509 > Paternal Grandsire: Beckton Likable U130 L2 > Paternal Great Grandsire: Beckton Likable S633



### RIGHT ON PROFITBUILDER 8043

BD: RAAA REG. 1/26/18 3975636 BW: 90 WW: 697 YW: 857 CATEGORY: 1A 100%



H2R PROFITBUILDER B403

ProS HB GM

62 12 50

88% 98% 22%

RIGHT ON ANTIOCH 227

LSF TAKEOVER 9943W  
BROWN MS P707 Y6674  
CRS DIAMND ANTIOCH 8086  
RIGHT ON ROMA 701

| CED | BW  | WW | YW  | ADG  | DMI  | M   | ME  | HPG | CEM | ST  | MARB | YG   | CW  | REA  | FAT  |
|-----|-----|----|-----|------|------|-----|-----|-----|-----|-----|------|------|-----|------|------|
| 6   | 1.8 | 85 | 134 | 0.30 | 1.27 | 23  | 6   | 6   | 3   | 12  | 0.54 | 0.14 | 31  | 0.09 | 0.03 |
| 97% | 94% | 3% | 5%  | 12%  | 34%  | 68% | 71% | 96% | 93% | 85% | 26%  | 82%  | 22% | 49%  | 76%  |

- Our overall pick at the 2019 Cross Diamond sale
- Deep through middle
- Thickness & style
- Performance & length

R21W –  
Profitbuilder  
son



## Loonan Stock Farm Reference Sires

### Simmental Sires

HOOK'S GEYSER 101G (#3563664)  
KBHR ALL ALONG E082 (#3312076)  
DKSR MR RED NATION E73 (#3330840)

### Red Angus Sires

RIGHT ON PROFITBUILDER 8043 (#3975636)  
BSF LIKABLE G288 N6 (#4171382)  
BECKTON HUGHES G610 L4 (#4171470)  
CRS DIAMND PLATINUM 7118 (#3798854)  
BSF LIKABLE F197 W4 (#3988722)  
BECKTON CARDINAL E372 S (#3776761)  
RCC CRUISE CONTROL C554 (#3501306)  
BECKTON SCAMP B504 H5 (#1706277)  
BSF CLIFFTOP C186 J5 (#3487748)  
POKE BIG JON 3029 5038 (#3477749)  
CRS DIAMND BRILLIANCE 3212 (#1664469)  
3SCC DOMAIN A163 (#1619642)  
CRUMP NEW DECADE 9341 (#4099482)



# New Simmental Sires



## HOOK'S GEYSER 101G



BD: ASA REG.  
2/27/19 3563664

BW: WW: YW:  
704 1142

RED POLLED

HOOK'S DELEGATE 64D

WS PRIME TIME B6  
HOOKS ZAFIRAH 41Z

HOOK'S CEREMONY 113C

HOOKS SHEAR FORCE 38K  
HOOK'S ZENITH 24Z

| CE   | BW  | WW   | YW    | ADG | MCE  | MK   | MMW  | ST   | DOC   | CW   | YG    | MARB | BF     | REA  | API   | TI   |
|------|-----|------|-------|-----|------|------|------|------|-------|------|-------|------|--------|------|-------|------|
| 14.3 | 0.1 | 71.6 | 110.6 | 0.2 | 10.1 | 29.1 | 64.9 | 18.2 | 11.3  | 33.4 | -0.27 | 0.50 | -0.035 | 0.87 | 158.9 | 85.8 |
| 15%  | 20% | 75%  | 60%   | 50% | 3%   | 15%  | 35%  | 35%  | 11.3% | 35%  | 99%   | 3%   | 99%    | 50%  | 5%    | 15%  |

- Purchased on the 2020 Bred for Balance sale
- Frame & length
- Good set of numbers
- His calves' DNA all came back as non-diluters

4G –  
Geyser son



## Change is a Good Thing

They say that change is a good thing, so after much thought and discussion we have decided to not sell any of our 2021 heifer calves in this year's sale. We will be offering them for sale as bred heifers in the fall. They will still be sold in small groups of two, three or four, but will be penned by calving due date, sire, etc.

They will be priced with the option to bid on them, and can be taken home that day.

We have had requests for selling them as bred, so we are going to try it for 2022. Each heifer will be taken care of the same and will come with an ultrasound picture, just like they do on the Leave 'Em and Breed 'Em program.

Bulls will be sold as in the past on February 5, 2022.

## February 5, 2022 – Selling 110 Bulls!

Bulls are weaned, given two rounds of shots and are on test since September 9, 2021. After weights are taken in October, the bulls will be on their every 28-day weight test.

Bred females have all had an ultrasound and Rick has calving sheets ready for February. There are 37 with the same due date – hopefully it's a nice day!

We have great people who help us when we work our cattle and we are so grateful and thankful for them.





# Congratulations to our 2021 County Fair Winners!



## **Genevieve Livingston**

Adair County Fair

Lightweight Pen of Three – Blue Ribbon – One steer placed third out of 59 in the carcass show results – Purple Ribbon



## **Adelaide Livingston**

Adair County Fair

Lightweight Pen of Three – Blue Ribbon

Reserve Lightweight Pen of Three – Lavender Ribbon



## **Kenzie Fast**

Page County Fair

Reserve Champion Simmental Heifer

## Feeder Calf Certification Program & Allied Access Enrollment

Red Angus Marketing Programs have been delivering results for over two decades, combining the value of superior genetics with access to export markets and premium product lines, while allowing Red Angus customers to build strong reputations.

The Feeder Calf Certification Program (FCCP) was the industry's original USDA Process Verified Genetic, Source and Age Verification program.

Allied Access (AA) provides solutions for crossbreeding programs by delivering source & age verification, without the genetic restriction. AA delivers the flexibility for Red Angus customers using multi-breed rotations, hybrids or composites to capture heterosis.



### Feeder Calf Certification Program

- Traceability to at least 50% Red Angus bloodlines
- Source verified to ranch of origin
- Group age verified



[processverified.usda.gov](https://processverified.usda.gov)

### Allied Access

- Source verified to ranch of origin
- Group age verified



[processverified.usda.gov](https://processverified.usda.gov)

**Enroll in the Red Angus Value-Programs and order your tags today!**

Value Added Department • 940-477-4593 • [tags@redangus.org](mailto:tags@redangus.org)