

EVERY GENETIC DECISION WE MAKE ... LEADS TO THIS DAY.

45th Anniversary Production Sale

Saturday, February 1, 2020

Private Treaty Auction • 1 p.m. CST Sharp

At the Farm • Corning, Iowa

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™



Because this is the day our customers trust our genetic choices to influence their cowherd and, ultimately, their profitability and bottom line. Our customers are the focus of every selection decision we make when purchasing new herd sires. These genetics must be predictable in our program so that, without a doubt, they will increase profitability, consistency and performance for our customers.

100 Yearling Bulls 60 Open Heifers

- 26 years of carcass traits
- Calving ease
- Performance
- Disposition
- Uniform, thick and easy-fleshing
- Priced from \$2,800, \$3,000 and \$3,200
- Individual seedstock heifers
- Commercial replacement heifers
- Offering our entire crop of 2019 SimAngus™ F1 heifers
- "Leave 'Em and Breed 'Em" Program
- Priced from \$800 to \$1,200

We invite you to visit and view the cattle – sale bulls and heifers, herd sires and cowherd – and learn how Loonan genetics can add profitability to your bottom line.



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Judy Loonan
Rick Thompson, Herdsman

STOCK FARM

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"Located in the hills of southwest Iowa"